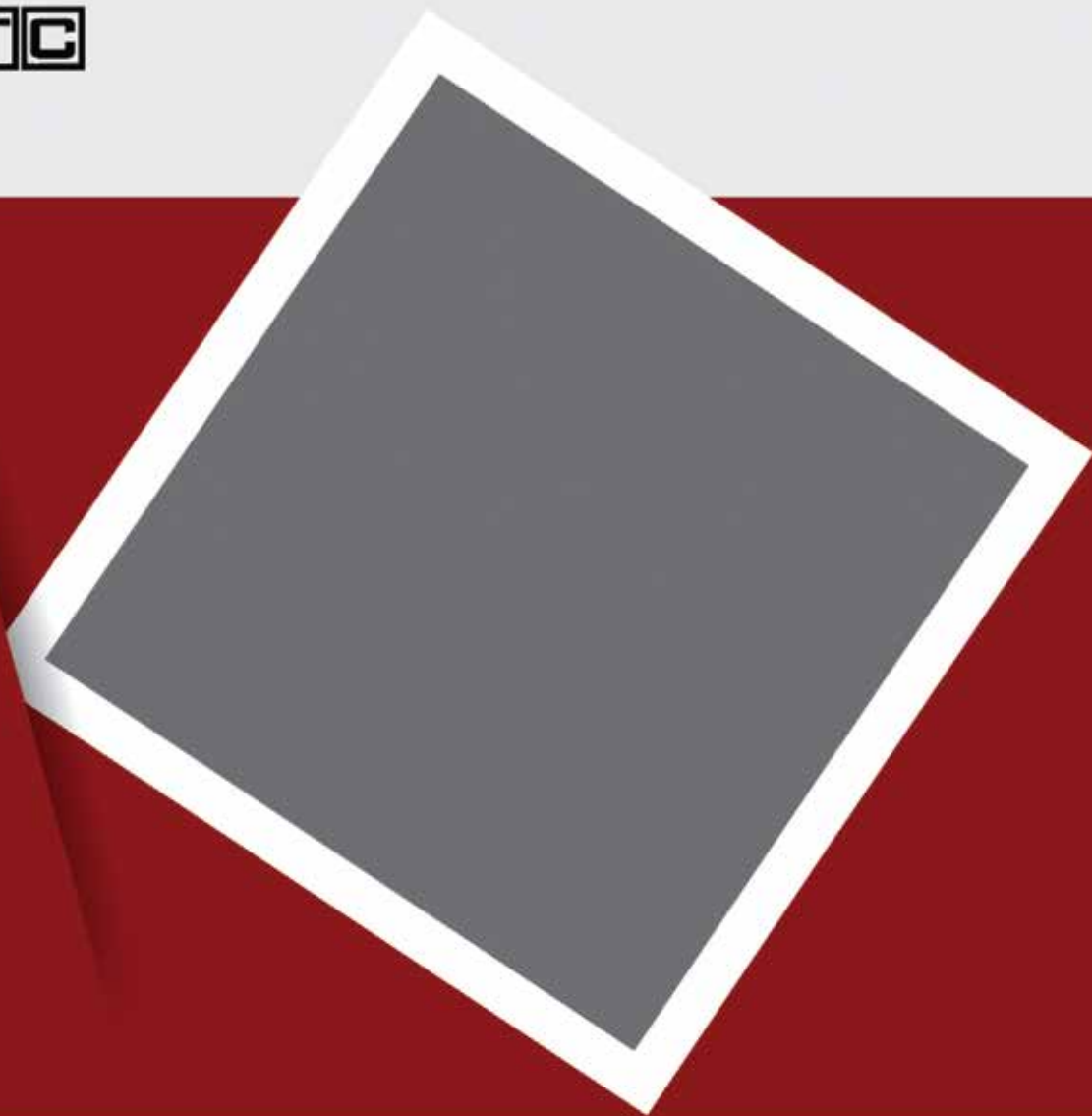
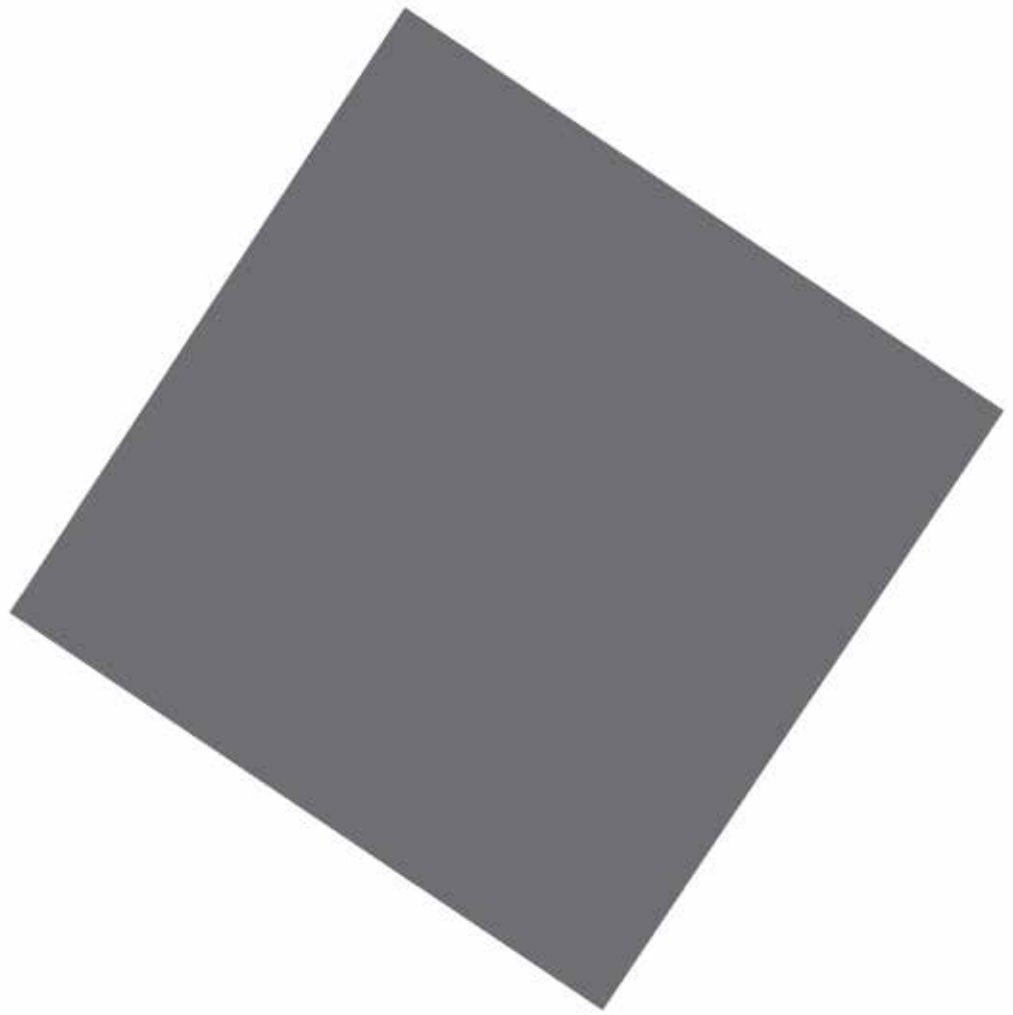


White & Rose[®]
By
RTC



Rukaiya Trading
Co, LLC.





White & Rose[®]
By
RTC

WELCOME TO RUKAIYA TRADING COMPANY

Exports wide range of Terry & Velour products; Face Towels, Hand Towels, Bath Towels, Beach Towels, Kitchen Towels, Bathrobes, Bed linen etc. Company has been serving mostly to Middle East and the African markets, although its products are being exported other continents of the world as well.

Swift and timely service plays a pivotal role in a fast competitive market. Our resource are enough trained to attain the new milestones. We ensure to take care and fulfilling customer's need and their requirements in terms of premium and quality customized products. Having vast range of varieties in Luxury Towel, Bedding and Bathrobe categories.

Company Principles: Fair Price, finest quality, soonest delivery and conscientious management are our operation principles. The company offers vast range of varieties for every market. However, orders are booked, processed and delivered as per customers' individual specifications and requirements.

Principles:

- Integrity
- Good Quality
- Excellent Services
- Equal Opportunity
- State of the art product placement

White  Rose[®] By **RTC**

DIRECTOR'S MESSAGE

We believe to develop innovative textile made-ups to take care of our customer's need. We use a customer-centric approach to attain our goals and vision.

VISION

As a game changer, we believe to reach on best quality and services to satisfy our customers.

HISTORY

Established in 1992, the name Rukaiya Trading Company is the jewel in the group's crown. For over a decade, Rukaiya stood for the best & the finest. Clients affirm and solicit its products. An achievement made possible through our dedication, determination, and commitment to produce nothing but the very best. Our uncompromising stand on consistent quality, continuous research and development, growth, and customer service has enabled us to become the premier towel manufacturer in our region.

Rukaiya's products speak expressively for their quality. From the glorious designing traditions to the soft, bright touch of spring, we cater to the ever-changing.

CLIENTS APPROACH

Having served customers in Middle East, Central Asia and Far East we have the requisite experience and feel of the customers around the world. Acquisition of latest technology coupled with stringent quality control measures has given us an edge that reflects in our quality and the portfolio of satisfied customers.

PRODUCTS

We offer a large portfolio for importers, wholesalers, retailers, hotel, motel, institutions and super markets.

We provide importers and wholesalers who want to place bulk orders with wholesale price offers. Hence our clients are offered guaranteed quality at discounted prices. If you want your stock of Institutional linen to reach you on time, then we at Rukaiya Trading can help you out with our just in time delivery service. Our entire range of Institutional Linen/ Home Textiles is manufactured and exported keeping in mind international quality standards. We have outsourced setup of Sulzer Shuttle less quality looms where we produce wide range of Towels/Sheeting's on Natural (Fast) Tucking Selvedge. Skilled workforce, modern machinery and proper quality control are the main ingredients for the quality of our Products. Our skilled and friendly staffs in R & D (Research and Development) department are confident of assisting our clients on product development and other special requests. We also indulge in the manufacturing, supplying and exporting Linens designed as per specific needs of the clients.



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By
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MULTI STRIPE COLLECTION

SOLID LUXURY TOWEL

DESIGN ROOM

HOTEL COLLECTION

KITCHEN TOWEL

BEDDING COLLECTION

BATHROBE COLLECTION



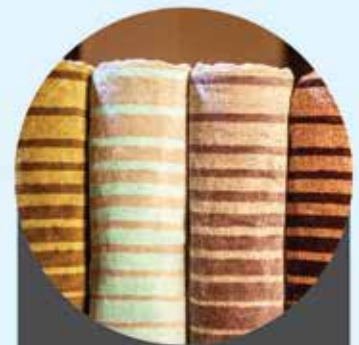
MULTI STRIPE COLLECTION





Boundary Stripe

Soft and vibrant, the Boundary Stripe is a fun addition to any bath space. It features colorful stripes of florescent colors with combination of its darker shades and has velvet type velour which gives it a rich look. Made of cotton with terry construction, they are easy to clean and care for. These versatile boundary towels are perfect for any occasion.



FLORESCENT COLOR
FULL STRIPE TOWEL



STYLISH VELOUR
STRIPE TOWEL

Apple Stripe

One thing we love about stripes. They're timeless. Give your bathroom an instant update with our apple stripe towels that are never going out of style. Wonderfully absorbent and soft to the touch, it is adorned with a statement-making stripe design best colors with white combination that will bring a bold splash of to any bathroom.



Trends

Trends 100% cotton bath towel is absorbent cotton with the highest quality velour which will give your skin a soothing sensation. Colorful and fresh, Trends uses clean lines and an array of colors to create an ambiance and tranquility. This versatile towel can give your bathroom a unique touch and can also be handy at your next beach trip.



LUXURIOUS TWIN PURPOSE
HOME AND BEACH TOWEL

White & Rose[®]
By
RTC



ULTRA ABSORBED
CLASSIC TOWEL

Classic Plus

Give your bathroom updated with Classical Plus Strip towel by WHITE ROSE. Bold and colorful towel with an ultra-absorbent terry surface that will have you dry in no time, you can refresh your bathroom in an instant.



Jewels

Add a touch of contemporary style to your bathroom with the Superior Striped 100% Cotton Jewel Stripe Towel. This jewel stripe towel features a soft, absorbent 2-ply cotton construction with a stripe pattern available in a variety of colors to complement your decor.



SUPERIOR STRIPED
TOWEL



SOFT TOWEL WITH
GRACEFUL COLORS

Grace

Elevate the beauty of your bathroom with this plush, Solid GRACE Towel. Made from 100% pure Cotton. This towel has a cozy construction that makes them durable, soft, and offers long-lasting style. Available in an array of solid colors with a decorative border trim, this gorgeous set adds an elegant accent to your modern, eclectic, transitional, or traditional bath or shower space.

White & Rose[®]
By
RTC



Candy Stripes

Create a spa worthy retreat in the master bath or powder room with these must-haves striped towels. Stack them in the guest suite to give it a royal touch with its subtle colors and lush and plush look. This towel can makeover the look of your bathroom and make it stand out.



SOFT FEELING ON SKIN
YARN DYED TOWEL.



JUMP WITH LUXURY
STRIPE TOWEL

Jumping Velvet

Add style and absorbent plushness with the jumping stripe velour towel. The towel contains stripes and solids, both with velour finish giving an upmarket "shadow" effect. The 100% cotton towels are amazingly soft to touch, having a smooth velour finish. These towels provides are made from low-twist loops for added absorbency and two ply twisted yarns for quality and durability. This towel provides a luxurious bathroom experience.



New Mojito Stripe

Powder room in need of a pick-me-up? Refresh your spa-worthy space in style with this rich towel crafted from 100% pure cotton machine-washable design. A neutral solid hue is sure to fit right into your existing bathroom aesthetic, while stitched stripe detailing lends little a dash of distinction.



WHEN YOU WANT TO
GO WITH STRIPES



TEXTURED FINISH
RELAX TOWEL

Relax Stripe

Give your bathroom a fun touch of color with the Relax Stripe Yarn Dyed Towel. This yarn dyed 100-percent cotton towel features a cool striped design in a fresh color combos for a casual and updated look. With its soft textured feel, this yarn dyed towel is machine washable and provides a chic update to your bathroom decor.



Broken Lines

This jacquard towel is the blocks that complete the look of your bathroom. Its rich look gives the style to your bathroom and keeps everyone in awe with its breathtaking design. This towel is as good to use as it looks with 100% highest quality cotton used in its production.



JACQUARD VELOUR
HIGH ABSORBENT



STRIPE
WITH TEXTURE FEELING
SOMETHING NEW

Rope

This Striped 100% Cotton Towel ensemble features a yarn-dyed stripe design, with a vertical textured stripe facing, small popcorn texture accents, and a decorative multicolored end hem. The towel is made of 2 plies combed cotton for added softness and extra absorbency. The color palettes are reminiscent of a day at the lake or time spent at the beach.



Royal Stripe

Wrap yourself in luxurious comfort with this beautiful Royal Stripe Decorative Towel. Weaved on latest loom with 100% cotton. Upgrade your own bathroom set or impress visitors when they use your guest bathroom.



REAL DECORATIVE
TOWEL



REVERSIBLE MULTICOLOR
STRIPED TOWEL

Sprit

Add a graphic punch to your bathroom with this Sprit Stripe towel from WHITE ROSE. Bright and bold, this towel features a reversible striped design in multi color and white with contrast colored borders. Stripes are never going out of style so you can love these wonderfully fluffy and absorbent towels for years to come.



Zic Zac

Whether helping you dry off after a refreshing shower or lending additional layers of color and texture to your washroom ensemble, this ziczac towel is a must-have for your abode. Made in India from 100% cotton, each piece features a 500 GSM (grams per square meter) absorbency rating – the ideal medium weight for bath and guest towels. Plus, each is machine washable for easy upkeep. looks like jacquard towels.



LIGHT WEIGHT AND HIGHLY
ABSORBED ZICZAC TOWEL



TEXTURE FINISH
TRELAX TOWEL

Vivo

Give your bathroom a fun touch of color with the Relax Stripe Yarn Dyed Towel. This yarn dyed 100-percent cotton towel features a cool striped design in a fresh color combos for a casual and updated look. With its soft textured feel, this yarn dyed towel is machine washable and provides a chic update to your bathroom decor.



Scott Stripe

Bring bold splashes of colour to your bathroom with this luxury Scott stripe towel from RTC. Bright and colourful, the statement-making striped design will add a graphic punch to any bathroom. Plus, stripes are never going out of style so you can enjoy this fluffy and absorbent towel for years to come.



SCOTT STATE OF ART
GRAPHIC TOWEL

White & Rose[®]
By
RTC





SOLID LUXURY TOWEL





Vision Collection

The Luxury Vision towel range spoils the senses, with its rough look and instant absorbency of its combed ring-spun cotton yarns. Beautifully finished with a classic border and a palette of six bright colors, the range will complement any bathroom.



COMBED HEAVY WEIGHT
HIGH ABSORBENT TOWEL

White & Rose®
By
RTC



LOW LINT
SUPERIOR QUALITY

Bravo

Add a touch of luxury to your bathroom with BRAVO towel by WHITE ROSE. In six elegant color with Luxuriously soft to touch, it has been crafted from 100% cotton with a heavy gsm weight. This towel give you brave feeling with best color combination to create a timeless style for your bathroom.

White & Rose[®]
By
RTC

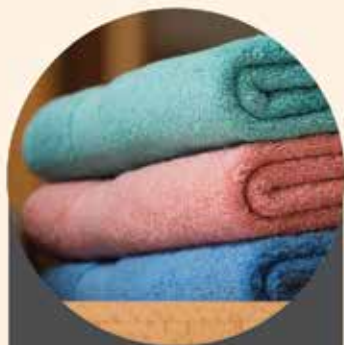


New Generation

Modern towel with a trendy border woven to perfection. The absorbency of the towel is incredible specially made for people who would like luxury with a economical price. These colors are specially picked to give your home a magical touch.



IMPRESSIVE AND
PERFECT TOWEL



SUPERIOR FLUFFY TOWEL

Bianca

Adorn your bathroom in chic simplicity with this Superb towel by WHITE ROSE. In a warm neutral which will suit a wide variety of bathroom styles, this towel made with patented 100% cotton that gets thicker and fluffier when washed & tumble dried. With a wonderfully high gsm, it has a subtle ridging design along the edge and looks fabulous.



Blocks

Blocks towel is made from the finest 100% ring spun Turkish cotton and produced to meet and exceed the quality standards of 5 star hotels and luxury spas. Soft and all natural cotton will make you the feel the luxury with every touch. Test it yourself and White Rose guarantees your 100% satisfaction. This Turkish made towels has the best deigns to energize the mood of your bathroom.



TOP QUALITY
TURKISH COTTON



COMPLEMENT YOUR
BATH WITH EVENT

Event's

If you can't get enough of latest tones, this Super Pile 100% cotton towel is for you. Finished in the trendiest of colors, this towel will complement a range of bathrooms and also refresh an older style bathroom in an instant. The very best cotton is used to create the special towel that is hand-tufted into each towel design. The yarn is also long-staple, ensuring the utmost level of absorbency whilst remaining luxuriously soft.



LAGOS

Surround yourself in luxury with the LAGOS 100% Cotton Towel. This towels will add a modern and colorful touch to your bathroom, yet are perfect for everyday use. Eco-friendly dyes give an extra splash of lively shades ideal for highlighting your decor. Premium quality cotton construction is highly ranked for quality control and durability, and the end hems are neatly turned and firmly stitched. LAGOS towels are extra absorbent for quick drying and will only get softer with every wash. This towels are both supple to the touch and absorbent for a truly luxurious experience any day.



SURROUND YOUR
SELF IN LUXURY

White & Rose[®]
By
RTC



MAKE LIFE LUXURY
TWITH LIFE TOWEL

Life

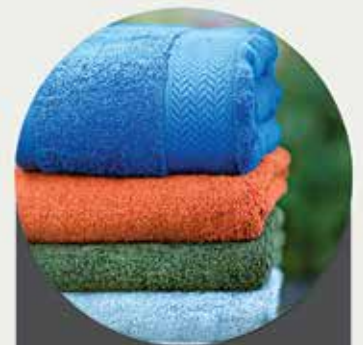
Every shower and bath become an indulging pleasure when you step out and wrap yourself in LIFE towels. This Towel Set is 100% cotton so it is soft on your skin, extra sturdy and absorbent. The Towel includes all the key size components for both fashion and utility. They are easy to care machine wash and dry.

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By
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Matrix

This towel is from the Matrix cotton collection, the all-around superior set you've been looking for. Made of 100% pure Cotton, they feel super-soft against skin, and boast top notch durability. Choose from a wide range of colors that work with any bathroom decor.



BOOST UP YOUR
BATHROOM DÉCOR
WITH OUR MATRIX FAMILY



GEAR UP
YOUR CLOSET

Shadow

Whether you're stocking your linen closet from scratch or gearing up for guests, SHADOW to offers all the essentials. Made from 100% cotton, each piece is lightweight for a quick-dry design. Plus, they're easy to clean in the washing machine and dryer (on a low, tumble setting). Though their solid hue may seem understated a classic dobby weave border completes the look with a touch of texture.



Pearl Collection

Whether you're outfitting your master suite or looking to refresh your guest bath, this traditional towel is the perfect update. Made from absorbent 100% cotton in a terry cloth weave, Pearl towels feature an absorbency of the ideal medium weight. A dobby woven border with viscose dotting offers a touch of appeal, while their solid hue matches any aesthetic. Machine wash and tumble dry! Arrives in six colors.



PEARLS IN
YOUR HAND

White & Rose®
By
RTC



SUPERIOR TURKISH QUALITY
JACQUARD BORDER

Cloudy

Our outstanding jacquard Border Collection is 100% Turkish Cotton which provides superior ability to absorb while the distinctive woven jacquard border design provides an absolute upscale look. Their ultra-plush design and comfort makes them a superb addition to your bathroom experience. A separate weave sometimes in geometrical patterns which create an inset flat portion of the towel makes the jacquard border.

White & Rose[®]
By
RTC



Sir Henry

made from 100% ring spun cotton for super-softness along with excellent durability. The hems are double-stitched, so they won't unravel or fray, even after many trips through the wash.



HIGH QUALITY TOWEL
WITH PASTEL COLORS

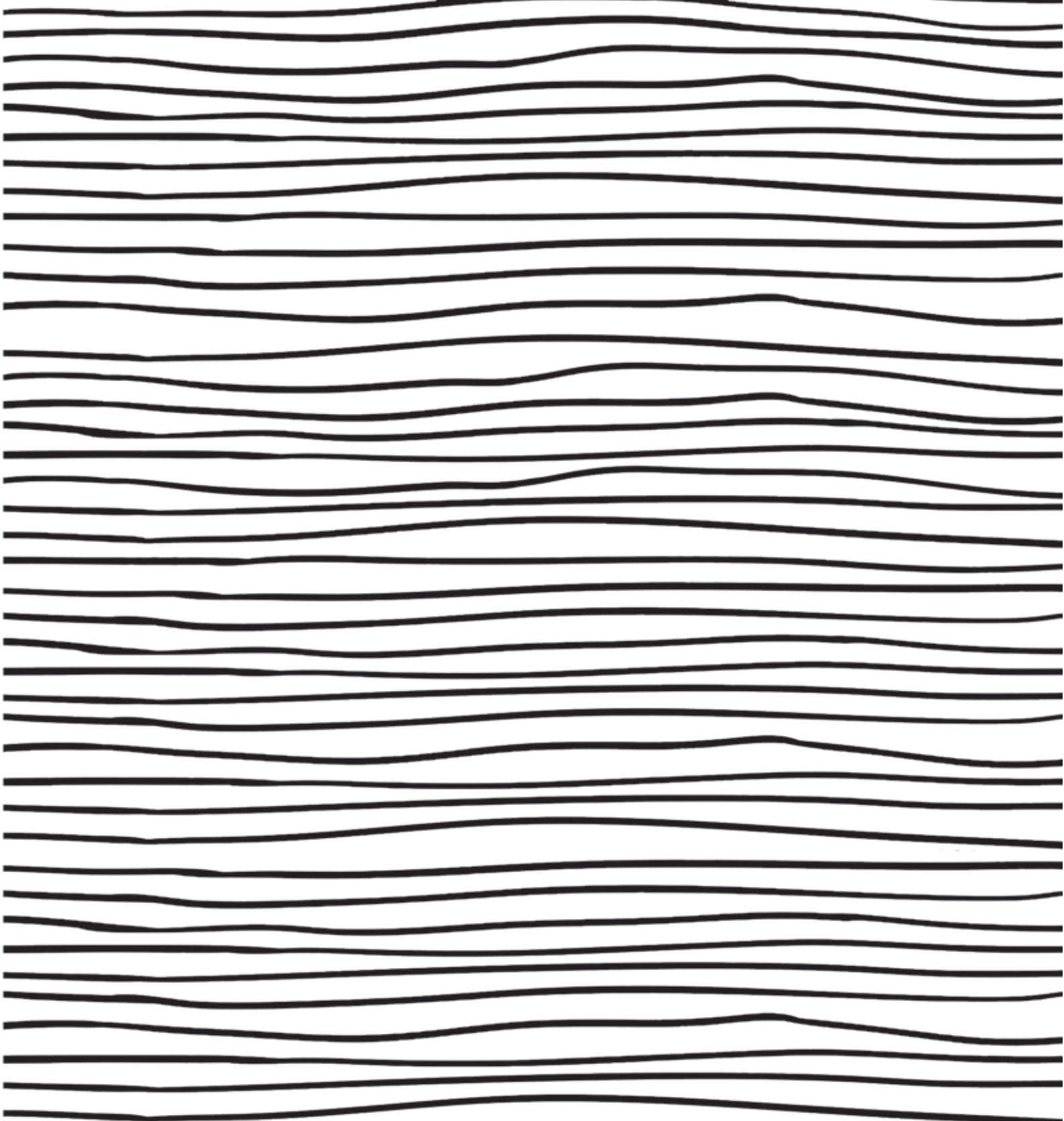
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By
RTC



HANG-UP AND BEAUTIFY
YOUR POWDER ROOM

Infinity collection

The infinity collection 100% Cotton Towel offers a fun and casual update to your bathroom décor. These lightweight towels feature a high-quality cotton yarn construction that is highly absorbent, yet also quick to dry so they are not weighed down by excessive moisture. Each towel also features a stylish border design that adds a simple and elegant finishing touch.





Design Room

Innovative designs blended with imagination.

Innovative designs blended with imagination.

Design Room Projectm, will add an instant splash of color inspired by the latest fashion trends. Carefully Selected textures and contemporary patterns express undeniable style.



Anzio

Luxury Velvet border and Woven dots textural rich towel, with new attractive colors to make your bathroom looking good. These plush, 100% cotton towels made with durable and best quality yarns with soft feel.



DOT TEXTURAL TOWEL

White & Rose®
By
RTC



FLORAL DESIGN HIGH
QUALITY TURKISH TOWEL

Forest

Stylish with a touch of plush, our floral sculpted texture towel is made of 100% cotton yarns with modern motif woven into the border and a cotton terry on back. The plush raised pile gives the towel rich texture that feels as good as it looks. It's made in turkey.



Hunter

The animal style border gives this towel an exclusive look and makes it stand out in your bathroom. It has a very lush feel as the towel is made up of 100% Turkish cotton and is must have in your towel collection. The towels design is like a piece of art while it also high absorbent.



ANIMAL SKIN PRINT WITH
100% TURKISH COTTON

White & Rose®
By
RTC



SUPER SOFT
BEACH TOWEL

Beach Towel

Are you beach ready? With this super soft oversize towel from Pendleton you will be in no time. Patterned with inspired designs, these beach towels are iconic and eye-catching around the pool or on the sand. Made from absorbent cotton, one side is sheared for a velvety velour finish perfect for lying on, whilst the other has a fluffy loop texture ideal for drying off with after a dip in the sea.



Heritage

This towel is beautifully designed with a floral pattern which takes you back to your heritage. Its velour sheen complements the jacquard design which makes it one of our most unique article. It is very soft from the front and quick drying from the back.



JACQUARD VELOUR
FEATHER TOUCH TOWEL



LUXURY COMBED
YARN GIFTING TOWEL SET

Vision Towel

This is the best gifting options for your loved ones. We have options of 3 pieces and 4 pieces set which includes the highest quality towels. These Vision towels are made up of the exclusive combed yarn. This spa-like quality towel set is made of premium long staple cotton that is highly absorbent and creates a luxuriously soft feel. Thick and plush, these 640 GSM towels feature a double ply loop construction to increase thickness, absorbency, and ensure less lint. Each towel showcases its superior quality with double-stitched side hems that provide long lasting durability even after multiple wash cycles



Salerno

Turn your bathroom into a spa-worthy space with our salerno towel. Crafted from cotton, it features a waffle weave that's highly absorbent, while a dobby border adds texture to this collection of essentials. Whether placed in the guest suite or master bath, they're a must-have part of any routine. For general upkeep, just throw these designs in the washing machine, then tumble dry. Be sure to wash them before your first use.



HIGH END VELOUR
BORDER POPCORN TOWEL



PLUSH TOWEL SET
WITH PASTEL BABY COLORS

Alezaya

This beautiful set completes the look of your bathroom with its elegant design and high quality towels. This towel set is perfect for gifting at any occasions. The Alezaya set boasts a amazing palette of pastel colors which is so soft and soothing that it can also be used for babies.

A recent study of
travelers revealed Most of
guests list towel quality
as important to their
overall satisfaction



HOTEL COLLECTION

White & Rose®
By
RTC



White Rose

100% cotton towel that absorbs water without feeling heavy or "soaked" against your skin, has a plush texture, comes and holds up well after years of use, you've met your match with the Spa Towel



BEST SOFT SKIN FEEL
WITH EXTREME WHITENESS

White & Rose®
By
RTC



SUPER SOFT FEEL
WITH ZERO TWIST

Cozy Collection

This is our most premium and plush towels in our hotel range. As the name says it will keep you cozy and give you the best feel on the skin. Its special zero twist yarn gives it a fluffy and heavy feel and increases the absorbency of the towels. Cozy towel is so soft that it gives you a touch of a feather.



Bath Mat White

Add a touch of luxury to your home with this crisp white Must bath mat. Fabulously soft, this bath mat is so luxurious underfoot and stylishly. The very best 100% cotton, is used to create the special two thread yarn that is hand-tufted into each bath mat design. The yarn is also long staple, ensuring the utmost level of absorbency whilst remaining luxuriously soft.



HOTEL QUALITY
HIGH ABSORBENT MAT

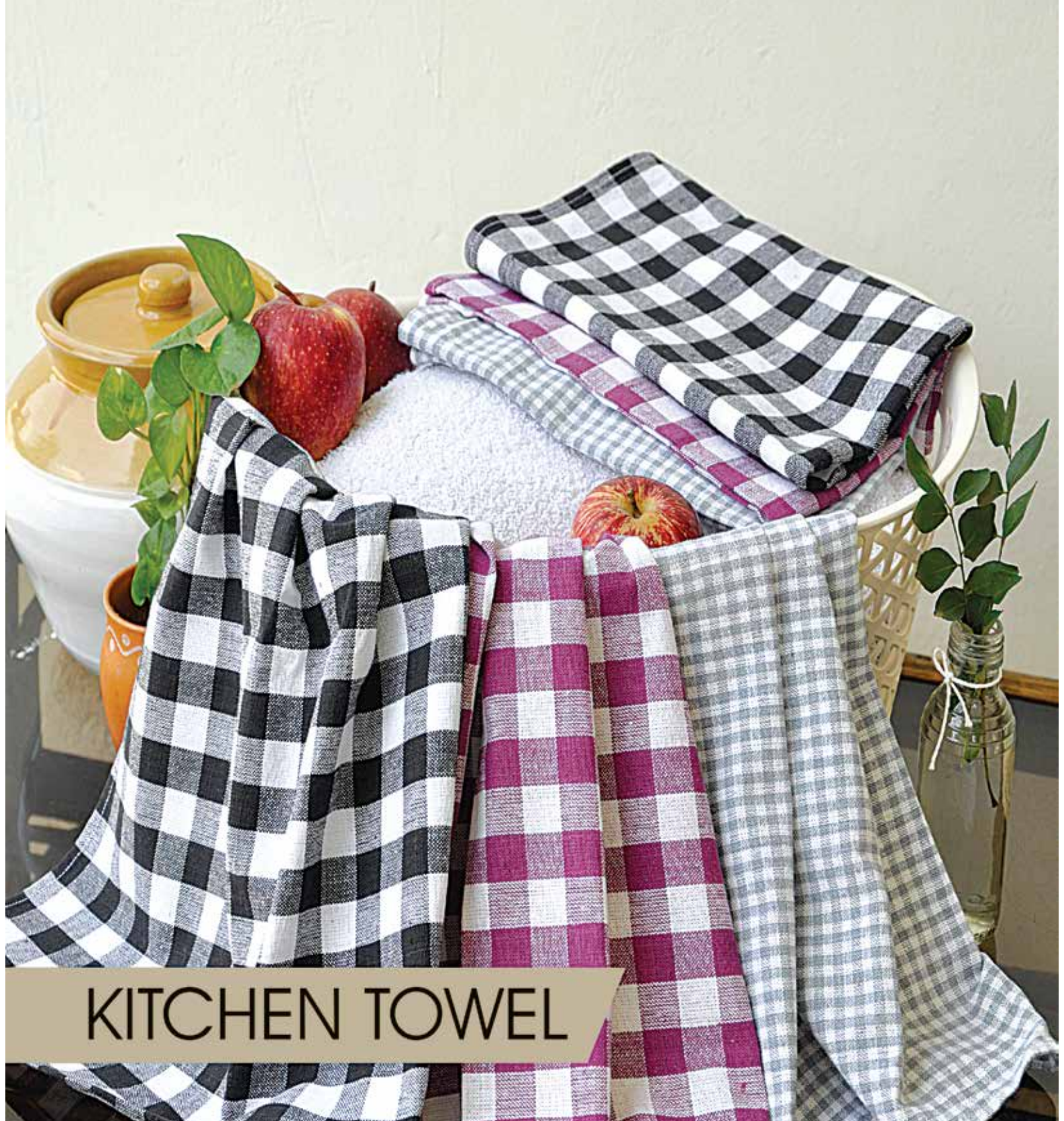
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By
RTC



HIGH QUALITY
LUXURY TOWEL

Comfy

These high-quality hotel/spa luxury towels add elegance and sophistication to any bathroom linen collection with their classic style and ultra-plush heavyweight material. Buy them for your own bathroom or as a gift for weddings, birthdays and other special occasions. Not all cotton is created equal! Our Genuine 100% cotton is one of the best cottons in the world, known for its long-lasting texture, extra-long fibers, extreme softness and ultimate absorbency. It's also super quick drying, which helps prevent the buildup of mildew.



KITCHEN TOWEL

White & Rose[®]
By
RTC



EVERY THING YOU NEED
IN KITCHEN TOWEL

Kitchen Towel

These towels are generally made of cotton, making them soft enough to absorb, but durable enough to withstand repeated uses and washings. They are usually quite thick and hemmed on the ends, giving them more reinforcement.

While kitchen towels are intended for some fairly heavy uses, they are often very stylish as well. Kitchen towels come in a variety of colors and textures, making it easy to mix and match to better suit the decor of your home. Some are solid colors, while others are white with different colored accents and stripes.



Kitchen Towel

Kitchen towels are generally very absorbent, and do not leave any trace of lint. They are good for one or two drying sessions but should be constantly rotated and kept clean, otherwise you're just making the dishes dirty again.

Cotton is the most used material for kitchen towels, and it's easy to see why. Cotton is versatile, soft, and very absorbent when used right. The vast majority of kitchen towels are comprised of cotton, although the stitching or weaving may differ. Towels with a tighter weave tend to be more durable and provide higher absorbency.



LIGHT WEIGHT AND
HIGHLY ABSORBED



HIGH QUALITY LUXURY
KITCHEN TOWEL

Kitchen Towel

Kitchen towels are of course a great option when cleaning the kitchen up. While they shouldn't be used with harsh cleaners or on huge messes, a clean, dry kitchen towel can easily be used to wipe up small messes and any excess moisture left over after your meal has been cooked and dishes cleaned or placed in the sink.

The size of your towel is very important. While you may not be using a giant unfolded kitchen towel most of the time, being able to fold it into multiple layers can help you use it for more things. You can even create multiple folds that you can turn over when cleaning surfaces and knives.



BEDDING COLLECTION





White & Rose[®]
By
RTC

Juleep Collection

Exports is a well-known manufacturer & exporter of home textile items like bed sheets. We offer high quality bed sheets. We hold all the access in designing and developing a collection of cotton bed sheets. These bed sheets are designed using supreme quality cotton material along with advanced technology at our sound designing unit. Furthermore, we ensure to design these bed sheets in tune with the prevalent home decor trends in the markets.



SOFT COMFORTABLE
SKIN FRIENDLY

White & Rose[®]
By
RTC



PREMIUM ADVANCE
WEAVING TECHNOLOGY

Signature Collection

We offer a wide range of Printed Bed Sheets (100% cotton), in various designs like flowers, themes provided with a broad variety of exquisite patterns and diverse designs made by experts. The complete range is designed to reflect different themes and offers many choices to liven up the decor.

Double Bed Sheet in traditional this bed sheet is a designed in ethnic style for modern era.



White & Rose®
By
RTC

Platinum Collection

Exports is a well-known manufacturer & exporter of home textile items like bed sheets. We offer high quality bed sheets. We hold all the access in designing and developing a collection of cotton bed sheets. These bed sheets are designed using supreme quality cotton material along with advanced technology at our sound designing unit. Furthermore, we ensure to design these bed sheets in tune with the prevalent home decor trends in the markets.



EXTREME COMFORT
& SMOOTH

White & Rose®
By
RTC



DESIGNER BED
SHEET COLLECTION
WITH BRIGHT COLORS

Golden Collection

We offer a wide range of Printed Bed Sheets (100% cotton), in various designs like flowers, themes provided with a broad variety of exquisite patterns and diverse designs made by experts. The complete range is designed to reflect different themes and offers many choices to liven up the decor.

Double Bed Sheet in traditional this bed sheet is a designed in ethnic style for modern era.



BATHROBE COLLECTION

White & Rose[®]
By
RTC



Bathrobe

Here to help you dry off after a refreshing shower or to simply lend an additional layer of color and texture to your bathroom ensemble, Solid Dyed Bathrobe is a must-have for your abode. making it the perfect pick for bundling up after a quick rinse or keeping splashes at bay on your bathroom base.



HIGH DURABLE
SUPER ABSORBENT
ULTRA SOFT



UNIQUE TEXTURE
HIGH ABSORBENCY
DURABLE

Bathrobe

The personalized terrycloth bathrobe is a mixed pattern with pockets and shawl collar that will suit both a man and a woman. Its softness and its absorbing power will bring you comfort and softness to the exit of the bath or the shower.

White  Rose[®]
By
RTC

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